THE BASS is pleased to invite its most generous supporters to Marrakesh, Morocco, during the VIP opening of 1:54 Art Fair. This unique experience will offer the most insider access and experiences in this important art destination, including special visits to artists’ studios, private collections, and museums, while meeting with many local curators and art patrons.

Dates: February 19-24, 2020
6 days/5 nights
Tentative Itinerary

Wednesday, February 19
Individual arrivals
• Private transportation will be coordinated to the hotel
  • Check-in at 5-star riad La Maison Arabe. Since opening in 1946, La Maison Arabe has achieved a legendary status in Marrakech.
  • Special welcome lunch at La Villa des Orangers
  • Visit to private collection such as: Nabil El Mallouki, Alami Lazraq and Othman Lazraq. (To be confirmed, pending availability of hosts).
  • Dinner at Dar Moha. Moha set up his restaurant in this splendid turn-of-the-century riad in Marrakesh, once owned by famous couturier Pierre Balmain.

Thursday, February 20
Breakfast in riad at guests’ preferred time
• Special visit to the old city led by expert Hamid Hatiman. Walking tour will include visits to highlights of the old city including Marrakech Museum, Koutoubia Mosque, Medersa Ben Youssef, Koubba Almoravid, La Maison de la Photographie, Secret Gardens
  • Lunch at La Mamounia. This restaurant transports you to the heart of Moroccan hospitality. The watchwords are refinement, generosity and sharing.
  • VIP Preview of 1-54 Art Fair. 1-54 Contemporary African Art Fair was founded in London in 2013 by Touria El Glaoui – the director of the event – in order to support and contemporary art from Africa and the African diaspora. The fair take place every year in London, New York and Marrakech and sustains artists and galleries connected to Africa.
  • Cocktail reception at Yves Saint Laurent Museum. Located very near the Jardin Majorelle – acquired by Yves Saint Laurent and Pierre Bergé in 1980 – the musée YVES SAINT LAURENT Marrakech occupies a new 4,000 m² building. It includes a 400m² permanent exhibition space devoted to the work of Yves Saint Laurent and designed by Christophe Martin.
  • Dinner at PepeNero. In a renovated riad just off Palais Dar Moulay Driss in the medina, visitors pass through an unassuming entry and into a grand design space outfitted in formal indoor dining room with intricate wood beam ceiling, period stained glass windows and resorted Moroccan floors.
Friday, February 21
Breakfast in riad at guests’ preferred time
- Artist studio visit such as: Hassan Hajjaj, Mohammed Mourabitib, Bouchna El Hayani, Malika Agueznay, Yasmina Aloui, Eric Van Hove (pending availability)
- Special guided visit to Berber Museum. A museum entirely devoted to the work of the legendary fashion designer Yves Saint Laurent in Marrakech, Morocco.
- Visit to Jardin Majorelle. The Jardin Majorelle, which extends over 9,000 m², is one of the most enchanting and mysterious gardens in Morocco. Created over the course of forty years, it is enclosed by outer walls, and consists of a labyrinth of crisscrossing alleyways on different levels and boldly-coloured buildings that blend both Art Deco and Moorish influences.
- Lunch at Grand Café de La Poste
- Guided tour of le18 Artists Residency with founder Laila Hida. The streets if the Medina lead to 18. The Dern El Ferrane riad has been redesigned to house artists work and cultural events. The original project by Laila Hida, a Moroccan photographer, was motivated by the desire to create a think tank in the heart of the red city. A space dedicated to art and culture in general, a spirit of sharing and discovery.
- Dinner at Dar Soukkar
- 1:54 Inauguration Party (tentative).

Saturday, February 22
- Day trip to Atlas Mountain & Imlil
  Atlas mountains and Imlil is one of the most spectacular day trips from Marrakech to get out of the city and delve in the authentic and rural side of Morocco. We will drive 2 hours south up the Moulay Brahim Gorges, and the Berber village of Asni very popular for its weekly market every Saturday then to Imlil Crossing a vibrant green valley that stays fresh and lush even during the hottest days of the summer. Imlil is a small village at the foothills of the highest mountains in Morocco, Toubkal Mountain.

Sunday, February 23
Breakfast in riad at guests’ preferred time
- Morning shopping in Medina Souks led by local expert Hatim Hatiman
- Lunch at Royal Monsour
- Tour of the Ex Jewish Quarter and the Casbah Quarter:
  - Discovering the city’s history at the 16th century Saadian Tombs, a visit to the magnificent Badi Palace, Bahia Palace, among other highlights.
- Private tour of Foundation Farid Belkahia. Discover the foundation of one of the foremost modernist artists in Morocco, Farid Belkahia.
- Special group farewell Kaftan private party in the Agafay stone desert

Monday, February 24
Morning at leisure
- Farewell lunch at Al Fassia, Palais Soleiman

Individual departures
*Private transportation will be coordinated to airport

Please note itinerary is subject to change
PROGRAM & COSTS

Cost per person
Double occupancy: $ 6,920 USD per person
Single Supplement: $ 900 USD

Payment deadlines:
50% Deposit due October 30th, 2019
Final Payment due December 1st, 2019
Please note payments are non-refundable

Trip includes:
• 5-night accommodation at 5-stay luxury hotel La Maison Arabe
• 6-day exclusive program of activities
• Personal private airport transfer
• Private luxury ground transportation to all activities outlined on the final itinerary
• Local historian and guide to accompany the group at all times
• All meals and culinary experiences outlined on final itinerary
• Special guests’ trip gifts & housewarming gifts for all hosts
• Special access to reception and private events
• Special visits and guided tour to: private collections, museums, cultural and historic sites, artists’ studio visits, among others.
• All taxes and gratuities for event and programs outline in final itinerary
• Liaisons staff accompanying the group at all times providing guidance, personalized concierge assistance.

The trip does not include:
• International airfare to and from MARRAKESH. Please note that the participant are responsible for making their own airline arrangements.
• Visa, if required
• Travel insurance
• Hotel room upgrade
• Personal items and expenses, such as telephone, laundry and dry cleaning, minibar, etc.
• Any other item not specifically included in the program

Trip organized by LIAISONS

For any questions and to register please contact
Paulina Torres
paulina@liaisonscorporation.com