PHRASEOLOGY
/prəˈzēələdʒi/

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THE BASS

THE BASS MUSEUM OF ART
2100 Collins Avenue
Miami Beach, FL 33139
www.thebass.org
The term "phraseology" references the specific choice of words that the communicator, in this case the artist, uses to highlight certain topics. Artists in *Phraseology* employ recognizable language, phrases or slogans that provide conflicting modes of observation to relay a new or different perspective. Placing text as a central role in their art practice, the artists use word play, political activism, subversion of advertising or appropriation of form to reveal, amplify and question histories and contemporary issues.

Vaughn Spann, Faith Ringgold and Sister Mary Corita Kent assert and reveal the histories of power in language and its potential for protest. Investigating the connection between words and images artists like Jamilah Sabur, John Baldessari and Roni Horn explore how we create meaning and memory through association. Through sculpture and reference to book forms, works by Rafael Domenech, Jack Pierson and Kelly Breez explore how text can literally and figuratively construct meaning.

Throughout history artists have included words, letters and language as elements in their work to make a statement, draw out emotion or to integrate personal experiences into their work. As a building block of communication, language gives voice to inner thoughts, connecting one’s feelings to the outside world. Language builds texts, books, speeches, poetry and documents to facilitate the exchange of ideas between people while circulating information through social and cultural networks.

In addition to artworks, *Phraseology* will expand beyond the exhibition to include collaborations and public programming throughout its duration.

Aim your phone’s camera at the QR code here for more information on the exhibition or visit: thebass.org/art/phraseology

*Phraseology* is curated by Leilani Lynch, Curator and Kylee Crook, Director of Education. Generous support for this exhibition is provided by Art Bridges. *Phraseology* is supported in part by the Berkowitz Contemporary Foundation.

**Art Bridges**

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